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LAW OF ATTRACTION IN INCREASING MOTIVATION TO ACHIEVE SUCCESS FROM THE PERSPECTIVE OF MAUDHU'I'S INTERPRETATION

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Abstract

Many people want success, but many people still feel pessimistic that their lives will be successful because they always think about failure. Therefore, in the process of achieving it, strong motivation is needed. The law of attraction offers an interesting approach to increasing motivation by emphasizing the power of thought and belief. This study examines the application of the law of attraction as a driving force for motivation towards success. This study will answer three problem formulations, namely the concept of the law of attraction in the Qur'an; the process of achieving it; and its role in motivating the achievement of success. This study is a type of qualitative research with a maudhu'i interpretation approach. This study aims to examine how the law of attraction motivates someone to achieve success and its application in accordance with the Qur'an. The results of the study show that there are three terms in the Qur'an that lead to the law of attraction, namely the term taskhir (submission to nature), the term zhan (prejudice), and the term jaza' (reward). In the process of the law of attraction, it turns out to be in line with what is taught in Islam, namely asking (prayer), believing (belief), receiving (gratitude) and effort (ikhtiar). Thus, the interpretation and application of the law of attraction in the Qur'an can be an effective strategy to increase motivation and direct someone towards meaningful success, namely a happy life.

Keywords: ***Law of Attraction, Motivation, Success***

INTRODUCTION

Many people from various social and economic backgrounds desire success. However, some choose to achieve success through wrong means, such as corruption and deception. Some people are disappointed with their current income, despite having worked hard to earn a living. However, they still haven't experienced success. Even though they have earned money, it always feels insufficient and insufficient to meet their needs. God has indeed determined the destiny of each person's fortune. However, as humans, we are also given the freedom to strive and strive for success in good and honest ways. Although our destiny is predetermined, this doesn't mean we should simply sit back and wait for it to come. Achieving success is not an easy process. Sometimes thoughts and feelings of fear of failure can become obstacles, so strong motivation is needed in the process of achieving success.

In recent years, many motivational speakers have used the law of attraction as a tool to increase their audience's motivation. The law of attraction is a concept that states that a person's thoughts and feelings can influence the circumstances around them. According to this concept, a person's thoughts and feelings can radiate certain energies that then attract circumstances or events that align with that energy. If someone thinks positively, they will radiate positive energy, which in turn attracts positive circumstances or events. Conversely, if someone thinks negatively, they will radiate negative energy and attract negative circumstances or events. The law of attraction teaches that a person can use their thoughts and feelings to attract good luck, happiness, and success.[1]

The law of attraction essentially states that like attracts like. Therefore, when a person thinks a certain thought, they will attract similar thoughts to themselves. This is what causes the rich to become richer and the poor to become poorer. Because, whether they realize it or not, the rich always think about abundance and wealth, while the poor always think about hardship and suffering. Most people don't understand that thoughts have a frequency. When someone consistently thinks about something, those thoughts emit a magnetic signal that attracts similar thoughts back to them. Positive thoughts attract goodness, and negative thoughts attract badness. Likewise, when someone thinks about

[1] Rusdin S Rauf, Quranic Law of Attraction (Yogyakarta: Pustaka Pranala, 2023), 7.

success, they attract success, while when someone thinks about failure, the results will be the same.[2]

Allah also suggests that humans should believe in the law of attraction. This is explained in Surah Al-Mulk, verse 15, as follows:

هُوَ الَّذِيْ جَعَلَ لَكُمُ الْاَرْضَ ذَلُوْلًا فَامْشُوْا فِيْ مَنَاكِبِهَا وَكُلُوْا مِنْ رِّزْقِهٖۗ وَاِلَيْهِ النُّشُوْرُ

Meaning: *"It is He who made the earth easy for you to use. So, explore all its corners and eat some of His sustenance. Only to Him will you (return after) being resurrected."*(QS. Al-Mulk [67]: 15)

The law of attraction is found in a verse that reads, "He it is Who has made the earth easy for you to use." This statement by Allah is preceded by a positive thought, namely, Allah gives us confidence that life is easy. We do not need to think about hardships in life because Allah has created the earth with many benefits. With the feeling that life is easy, positive vibrations are radiated into the environment around us. Then, Allah continues His words with the sentence "Explore all corners." Allah commands us to strive or endeavor (seek sustenance) with a full sense of life is easy. By activating the feeling of life is easy, we have actually allowed an abundance of sustenance into our lives. After we think positively and strive with a full sense of ease, Allah concludes this verse with the sentence "Only to Him you (return after) being resurrected," thus Allah reminds us to have an attitude of trust and trust.[3]

The verse above teaches principles that align with the principles of positivity, faith, and effort that underlie the law of attraction. When we feel that life is easy, we radiate positive energy into the environment, and then we are commanded to strive with full confidence that life is easy. After striving, we are commanded to have an attitude of trust and trust in God. We simply need strong faith, positive thinking, effort, and surrendering the final outcome to God. At some point, we will experience the joy of all the blessings He has bestowed upon us. In the context of the law of attraction, sincere effort and a focus on goodness can help attract positive things into our lives.

[2] Rhonda Byrne, The Secret (Jakarta: PT. Gramedia Pustaka Utama, 2014), 11.

[3] Rauf, Quranic Law of Attraction, 15.

Unfortunately, some people don't understand how to reconcile with the law of attraction and utilize this concept to achieve happiness and success in life.

Most people don't understand that thoughts have a frequency. Thoughts emit magnetic signals that attract similar things back to us. As long as we think about something, that thought is sent out into the universe, and our thoughts will attract all similar things that are on the same frequency. For example, the vibrations within us will attract the frequencies of those around us. For example, when a friend is sad, anxious, or experiencing difficulties to the point of crying, we will also feel their sadness. The law of attraction simply reflects and gives back what we focus on in our minds.[4] The law of attraction is a natural law. Most people attract things because of their own negligence. People simply think they have no control over them. In fact, their thoughts and feelings are part of a continuous action that causes the things they think and feel to happen. Human feelings are a feedback mechanism for them as to whether they are on the right path or not. Feelings directly tell people what frequency they are on. When they feel bad, it means they are on a frequency that attracts more bad things into their lives.[5]

Based on the explanation above, the law of attraction is interesting to study further, especially now that the concept of the law of attraction is very popular and is used to increase motivation in achieving desired goals. Some research findings from various literature on the law of attraction are as follows: First, in a journal entitled Law of Attraction Pada Energi Kalam Qur'an works by Dwi Putri Agustia and Nasrulloh, Tarbiyah bil Qalam: Jurnal Pendidikan, Agama dan Sains, Volume VIII Nomor 1, 2024. This journal discusses how a person's thoughts and feelings can create the future by using the energy source of the law of attraction found in the Quran. The research results show that the source of the power of the law of attraction found in the Quran comes from the heart, this energy being the belief in patience, gratitude, and prayer.[6]

[4] Erbe Sentanu, The Power Of Quantum Ikhlas For Teens (Jakarta: PT. Elex Media Komputindo, 2015), 51.

[5] Byrne, The Secret, 33.

[6] Dwi Putri Agustia, "Law Of Attraction Pada Energi Kalam Qur'an," Tarbiyah bil Qalam: Jurnal Pendidikan Agama dan Sains 8, no. 1 (2024).

Second, in the journal entitled The Law of Attraction dan Doa dalam Islam. Muhammad Nurdin, Dialogia: Jurnal Studi Islam dan Sosial Institut Agama Islam Negeri (IAIN) Ponorogo, Volume 10 Nomor 2, 2012. This journal discusses the origins of quanta energy, the origin of vibrations and waves that can create the law of attraction. It then explains the equating of energy with God and the universe with God, and illustrates in a schematic way how human connectedness and God's intervention/acceleration (through prayer) influence the achievement of human life goals.[7]

Third, in the journal entitled Sumber Law Of Attraction (Analisis Al-Qur'an dan Neurosains). Khoirul Ibad, journal of Islamic and Education Studies, Volume 2 Nomor 1, 2023. This journal discusses the Quranic and neuroscientific perspectives on the power of the law of attraction, which can influence human thought patterns and feelings. The research in this journal concludes that, according to the Quran, the power of the law of attraction originates from the heart, while neuroscientifically, the power of the law of attraction originates from the brain.[8]

The importance of this research is to understand the concept of the law of attraction in the Quran and how its application can increase one's motivation to achieve success in line with Islamic values. Based on the background above, this article will discuss several sub-chapters, namely the term law of attraction in the Quran, the process of achieving the law of attraction in the Quran, and how the law of attraction motivates one to achieve success in the Quran for further understanding.

RESEARCH METHOD

This research is a qualitative study utilizing a literature review. The research is descriptive and analytical in nature. This study uses the maudhu'i (thematic) method to select relevant Quranic verses. This study seeks to answer the concept of the law of attraction in the Quran, how the law of attraction is achieved in the Quran, and how the law of attraction motivates someone to achieve success as stated in the Quran. This

[7] Muhammad Nurdin, "The law of attraction dan doa dalam islam," Dialogia 10, no. 2 (2012): 227–40.

[8] Khoirul Ibad, "Sumber Law Of Attraction (Analisis Al-Quran dan Neurosains)," LECTURES: Journal of Islamic and Education Studies 2, no. 1 (2023): 22–31.

research is expected to provide scientific contributions to the academic community and the general public regarding the law of attraction in increasing motivation to achieve success in line with the Qur'an so that it can be used as reference material for further researchers who are relevant to this research. The data collection technique used was documentation. Researchers collected data from tafsir (comprehension texts), books, journals, and theses related to the research problem. The data analysis technique used in this study involved several steps. The collected data sources, both primary and secondary, were classified and analyzed according to their respective subtopics. After data collection, relevant verses from the Quran were identified and data from other sources related to the law of attraction, motivation, and success were collected. Next, a thematic analysis was conducted to identify themes emerging from the Quranic verses and other collected data. Then, an in-depth interpretation and analysis of the identified verses were conducted to understand the implications and meanings contained within them and their relationship to the law of attraction in the context of motivation for success.

RESULTS AND DISCUSSION

1. Understanding the Law of Attraction

In terms of language, law means law and attraction means the power to attract.[9] In terms of law of attraction, everything we think about with all our attention, energy and concentration, both positive and negative things will come into our lives.[10] According to Catherine Ponder, the law of attraction states that everything we radiate through our thoughts, feelings, mental images, and words will return to us. Meanwhile, according to Ernst Homes, all our thoughts will manifest according to their intensity.[11] The law of attraction says that like attracts like, so when we think of something, we also attract like things to ourselves.[12]

[9] Tim Kamus GPU, Kamus Saku Inggris-Indonesia Indonesia-Inggris (Jakarta: PT. Gramedia Pustaka Utama, 2013).

[10] Rauf, Quranic Law of Attraction, 6.

[11] Michael J Losier, Law Of Attraction Mengungkap Rahasia Kehidupan (Jakarta Selatan: PT. Cahaya Insan Suci, 2008), 24.

[12] Byrne, The Secret, 8.

Author and personal empowerment advisor Lisa Nichols says the law of attraction is incredibly obedient. When we think about the things we want and focus our full intention on them, the law of attraction will bring us exactly what we want every time. When we focus on things we don't want, like "I don't want to be late, I don't want to be late," the law of attraction doesn't listen to us. It manifests the things we think about. Those things will continue to appear. This law doesn't distinguish between what we want and what we don't want. When we focus on something, regardless of what that something is, we are actually calling that something to come to us.

For example, if we know a businessman whose business goes bankrupt, it means that person has lost his wealth. However, within a short time, his business thrives again, and he gains an equally large amount of wealth. In this case, whether the person is aware of it or not, his thoughts and feelings are largely about wealth. This is what causes him to regain his wealth so quickly. Initially, his thoughts and feelings were dominated by fears of failure, fear of bankruptcy, and loss of wealth. This is what caused his business to go bankrupt. But when his business goes bankrupt, he reverses the balance of his thoughts and feelings, tending to focus more on wealth, resulting in his business's success and his wealth returning.[13]

2. Law of Attraction Terms in the Qur'an

The term "law of attraction" is not mentioned directly in the Quran. However, several terms are discussed related to the law of attraction: "taskhir" (sakhara), meaning "subdue," "dzan," meaning "presumption," and "jaza'," meaning "reward."

a. Term Taskhir

The term "Taskhir" (subjugation of nature) Taskhir refers to the subjugation of nature. The word "sakhara" (subjugation) is mentioned in the Quran, meaning "subdue." The word "سخر" and all its derivatives are

[13] Byrne, 15.

mentioned 38 times in the Quran, but the word "subdue" is mentioned 24 times.[14] Among them are in QS. Ibrahim verse 32, as follows:

اَللّٰهُ الَّذِيْ خَلَقَ السَّمٰوٰتِ وَالْاَرْضَ وَاَنْزَلَ مِنَ السَّمَآءِ مَآءً فَاَخْرَجَ بِهٖ مِنَ الثَّمَرٰتِ رِزْقًا لَّكُمْ ۚوَسَخَّرَ لَكُمُ الْفُلْكَ لِتَجْرِيَ فِى الْبَحْرِ بِاَمْرِهٖ ۚوَسَخَّرَ لَكُمُ الْاَنْهٰرَ

Meaning*: "It is Allah who created the heavens and the earth and sent down water (rain) from the sky, then with that (rain water) He brought out various fruits as sustenance for you; and He has subdued ships for you to sail on the seas with His will, and He has subdued the rivers for you."*

(QS. Ibrahim 14: 32)

The verse begins by stating that Allah created the heavens and the earth and sent down rain from the sky. This rain fertilizes the earth, producing various fruits as sustenance for mankind. The verse then mentions the conquest of ships, which enabled sea travel, and the conquest of rivers, which provided water for various needs. Then Allah subjected night and day to the benefit of His creatures. Day is the time for work, livelihood, and worldly affairs. Night is the time for sleep, rest, and tranquility. These are all examples of Allah's blessings and His power over nature.[15] One of the blessings of the existence of the final task is that it makes it easier for humans to subdue things that are useful for themselves.[16]

b. Term Zhan

Linguistically, al-zhan الظن comes from the word ظنن which means to believe and believe without knowledge. The word ظنن with all its derivations in

[14] Faidhullah Al Husni, Fathurrahman Li Thalibi Ayatil Qur'an (Indonesia: Maktabah Rahalan, t.t.), 210.

[15] Wahbah Az-Zuhaili, Tafsir Al-Munir Jilid 7 Terj. Abdul Hayyie al-Kattani, et.al (Jakarta: Gema Insani, 2016), 244.

[16] Abdulmalik Abdulkarim Amrullah, Tafsir Al-Azhar Jilid 5 (Singapura: Pustaka Nasional Pte Ltd, 1990), 61.

the Al-Qur'an is mentioned 66 times.[17] Among them are in QS. Al-Hujurat verse 12, as follows:

يٰٓاَيُّهَا الَّذِيْنَ اٰمَنُوا اجْتَنِبُوْا كَثِيْرًا مِّنَ الظَّنِّۖ اِنَّ بَعْضَ الظَّنِّ اِثْمٌ وَّلَا تَجَسَّسُوْا وَلَا يَغْتَبْ بَّعْضُكُمْ بَعْضًاۗ اَيُحِبُّ اَحَدُكُمْ اَنْ يَّأْكُلَ لَحْمَ اَخِيْهِ مَيْتًا فَكَرِهْتُمُوْهُۗ وَاتَّقُوا اللّٰهَۗ اِنَّ اللّٰهَ تَوَّابٌ رَّحِيْمٌ

Meaning: *"O you who believe! Stay away from many prejudices, indeed some prejudices are sins, and do not find fault with others, and let none of you gossip about others. Are there any of you who like to eat the flesh of their dead brothers? Of course you feel disgusted. And fear Allah, indeed Allah is the Most Accepting of Repentance, the Most Merciful."* (QS. Al-Hujurat 49: 12)

Because this verse was revealed, Ibn Mundzir narrated it from Ibn Juraij, he said, "People think this verse was revealed because of Salam al-Farisi, when he was eating and then sleeping soundly, someone was talking about Salman's eating and sleeping." Then this verse came down.[18] In this verse, Allah SWT forbids suspicion, as it is a sin. Muhammad Quraish Shibah emphasized in his commentary on al-Misbah that some suspicions are sinful, namely baseless suspicions. This verse prohibits humans from making baseless suspicions, as they can lead someone into sin. By avoiding suspicion and prejudice, members of society will live peacefully, securely, and productively, as they will not doubt others and will not channel their energies into futile pursuits.[19]

From the explanation above, Allah SWT reminds His people to avoid negative assumptions, looking for other people's shortcomings, and gossiping about them. These actions are considered major sins that will not be forgiven by Allah SWT except with repentance. This verse emphasizes that backbiting and prejudice against others is equivalent to eating the flesh of a dead brother. Therefore, as His creatures, we are taught to always think positively and have a

[17] Al Husni, Fathurrahman Li Thalibi Ayatil Qur'an, 284.

[18] Wahbah Az-Zuhaili, Tafsir Al-Munir Jilid 13, Terj. Abdul Hayyie al-Kattani, et.al (Jakarta: Gema Insani, 2016), 478.

[19] M. Quraish Shihab, Tafsir Al-Misbah: Pesan, Kesan dan Keserasian Al-Qur'an (Jakarta: Lentera Hati, 2002), 478.

positive attitude towards everything that Allah SWT gives. Good susnu§an will foster the belief that all goodness and blessings received by humans come from Allah, while difficulties and evil are the result of their own actions.

c. Term Jaza'

The word jaza' comes from the root word جزي, which means recompense.

The root word جزي, along with all its derivatives, is mentioned 116 times in the Quran.[20] Among these occurrences is in Surah Al-Nahl, verse 97, which reads as follows:

مَنْ عَمِلَ صَالِحًا مِّنْ ذَكَرٍ اَوْ اُنْثٰى وَهُوَ مُؤْمِنٌ فَلَنُحْيِيَنَّهٗ حَيٰوةً طَيِّبَةً ۚ وَلَنَجْزِيَنَّهُمْ اَجْرَهُمْ بِاَحْسَنِ مَا كَانُوْا يَعْمَلُوْنَ

Meaning: *"Whoever does good deeds, whether male or female in a state of faith, then We will surely give them a good life and We will reward them with a better reward than what they have done."* (QS. An-Nahl 16: 97)

Imam Ahmad and Muslim narrated from Anas bin Malik r.a, he said, "The Messenger of Allah said, "Indeed, Allah SWT does not wrong a believer's good deeds (will not reduce or waste a believer's good deeds). In this world, he is rewarded for his good deeds, and in the afterlife he will be rewarded for his good deeds. As for the disbeliever, he is rewarded in this world for his good deeds, until when he comes to the afterlife, he no longer has any good deeds for which he was rewarded."[21]

This verse encourages both men and women to diligently fulfill their religious obligations and devotions. Previously, Allah SWT encouraged and motivated believers to patiently actualize their commitments to Islamic law. Allah will reward them for their good deeds. Ibn Abbas and several other scholars

[20] Al Husni, Fathurrahman Li Thalibi Ayatil Qur'an, 281–82.

[21] Wahbah Az-Zuhaili, Tafsir Al-Munir Jilid 15, Terj. Abdul hayyie al-kattani, et.al (Jakarta: Gema Insani, 2016), 471.

interpreted this verse as meaning "lawful and good sustenance," or happiness, or practicing obedience and feeling contented (qana'ah).

3. The Process of Achieving the Law of Attraction

a. Asking (Prayer)

The first step to achieving the law of attraction is asking. Rhonda Byrne, in her book, The Secret, explains that the law of attraction is similar to prayer.[22] If someone prays without hope, their prayer will be difficult to fulfill. However, if someone prays with hope, their prayer will quickly be realized. This is why the law of attraction aligns with prayer.[23]

The word "prayer" comes from Arabic, دعو. In the Quran, the word دعو, along with all its derivatives, is mentioned 206 times in various chapters.[24] Among them, it appears in Surah Al-Baqara, verse 186, as follows:

وَاِذَا سَاَلَكَ عِبَادِيْ عَنِّيْ فَاِنِّيْ قَرِيْبٌۗ اُجِيْبُ دَعْوَةَ الدَّاعِ اِذَا دَعَانِۙ فَلْيَسْتَجِيْبُوْا لِيْ وَلْيُؤْمِنُوْا بِيْ لَعَلَّهُمْ يَرْشُدُوْنَ

Meaning: *"And when My servants ask you (Muhammad) about Me, then indeed I am near. I grant the request of those who pray when they pray to Me. Let them fulfill My (command) and believe in Me so that they may obtain the truth."* (QS. Al-Baqara [2]: 186)

The meaning of verse 186 is "When My servants ask you about some of the matters related to Me, namely the matter of My nearness or farness, then say that I am close to them, that is, I know their condition, hear their words, and see their deeds. And this is what is meant by "near", it is also found in another similar verse in QS. Qaaf: 16 which means "....and We are closer to him than his jugular vein." So there is no barrier between Allah and anyone, and Allah will answer the

[22] Byrne, The Secret, 53.

[23] John Afifi, Pakai Otak Kananmu, Dijamin Kaya! (Yogyakarta: Bening, 2011), 266.

[24] Al Husni, Fathurrahman Li Thalibi Ayatil Qur'an, 149.

prayers of those who pray sincerely to Him, without intermediaries, and someone who prays by accompanying his prayers with sincere good deeds.[25]

However, some people think that prayer is useless, because if the thing that is prayed for will happen according to Allah it will definitely happen and if the thing will not happen then it will definitely not happen. Even though prayer is the most important level of servanthood, as Allah says in the QS. Ghafir: 60, as follows:

وَقَالَ رَبُّكُمُ ادْعُوْنِيْٓ اَسْتَجِبْ لَكُمْۗ اِنَّ الَّذِيْنَ يَسْتَكْبِرُوْنَ عَنْ عِبَادَتِيْ سَيَدْخُلُوْنَ جَهَنَّمَ دَاخِرِيْنَ

Meaning: *"Your Lord says, "Pray to Me, I will surely grant you (what you hope for). Indeed, those who pride themselves on not wanting to worship Me will enter (hell) in a state of humiliation."* (QS. Ghafir 40: 60)

b. Believe (yaqin)

The second step in achieving the law of attraction is belief or confidence. Belief is something that is firmly believed and deeply ingrained in a person's soul. Belief can make someone rich, successful, happy, sick, poor, confident, and so on. This deeply ingrained belief will eventually be stored in the subconscious. Because the right brain frequently imagines, eventually something imagined continuously will enter the subconscious, until the subconscious finally makes that belief a reality. Belief is not just hope, but the belief that what we ask for will definitely come true.[26] In the Qur'an, the word "yaqin" (يقن) is mentioned 29 times. One of these is in Surah Al-Ra'd: 2, as follows:

اَللّٰهُ الَّذِيْ رَفَعَ السَّمٰوٰتِ بِغَيْرِ عَمَدٍ تَرَوْنَهَا ثُمَّ اسْتَوٰى عَلَى الْعَرْشِ وَسَخَّرَ الشَّمْسَ وَالْقَمَرَۗ كُلٌّ يَّجْرِيْ لِاَجَلٍ مُّسَمًّىۗ يُدَبِّرُ الْاَمْرَ يُفَصِّلُ الْاٰيٰتِ لَعَلَّكُمْ بِلِقَاۤءِ رَبِّكُمْ تُوْقِنُوْنَ

[25] Wahbah Az-Zuhaili, Tafsir Al-Munir Jilid 1, Terj. Abdul Hayyie Al-Kattani, et.al (Jakarta: Gema Insani, 2016), 396.

[26] Afifi, Pakai Otak Kananmu, Dijamin Kaya!, 63.

Meaning: *"It is Allah who raised the heavens without any pillars that you can see. Then He established Himself on the Throne and subjected the sun and the moon, each running until an appointed term. He (Allah) regulates the affairs (of His creatures) and details the signs (of His greatness) so that you may believe in the meeting with your Lord."* (QS. Al-Ra'd [13]: 2]

This verse explains that humans should believe in the perfection and power of Allah. The word sure in this verse emphasizes certain knowledge about which there is no longer any doubt. Allah shows that there is no God but Him. Allah has the power to repeat creation if he wishes. With the hope that people will be confident and have no doubts about God's power.[27] By understanding the power and wisdom of Allah SWT in governing the universe, humans can increase their faith and piety. Allah SWT's ability to subdue the universe should encourage humans to be grateful and always worship Him.

c. Accepting (Gratitude)

The third step in achieving the law of attraction is acceptance (gratitude). In the context of the law of attraction, gratitude plays a crucial role. Gratitude is not just a positive feeling, but a powerful vibration that helps attract more positive things into our lives. In the Qur'an, the word شكر with all its derivations is mentioned 73 times.[28] Among them are in QS. Ibrahim verse 7. With the following words:

وَاِذْ تَاَذَّنَ رَبُّكُمْ لَىِٕنْ شَكَرْتُمْ لَاَزِيْدَنَّكُمْ وَلَىِٕنْ كَفَرْتُمْ اِنَّ عَذَابِيْ لَشَدِيْدٌ

Meaning: *"(Remember) when your Lord announced, "Indeed, if you are grateful, I will surely increase (favors) to you, but if you deny (My favors), verily My punishment will be very harsh."* (QS. Ibrahim [14]: 7)

[27] Az-Zuhaili, Tafsir Al-Munir Jilid 7 Terj. Abdul Hayyie al-Kattani, et.al, 107.

[28] Al Husni, Fathurrahman Li Thalibi Ayatil Qur'an, 241.

This verse, in the interpretation of al-misbah, is a direct statement from Allah SWT, as one of His blessings. It is a blessing because knowing the reality described in this verse creates optimism and encourages active deeds to obtain even more blessings. It explicitly states that if you are grateful, Allah will certainly increase your blessings, but when it speaks of ungratefulness of blessings, there is no affirmation that His punishment will certainly fall. The affirmation that Allah's punishment is painful is the final fragment of the verse and can be understood simply as a threat. On the other hand, it does not rule out the possibility of avoiding worldly punishment for those who ungrateful to Allah's blessings, and it is even possible that He will increase these blessings in order to delay disobedience.[29]

d. Effort (Ikhtiar)

The fourth step in achieving the law of attraction is effort or endeavor. "Ikhtiar" is a loanword from Arabic, اختار (ikhtara), which comes from the root word خير. The word "خير" is mentioned 150 times in the Quran,[30] including in Surah Al-Ra'd, verse 11:

لَهٗ مُعَقِّبٰتٌ مِّنْۢ بَيْنِ يَدَيْهِ وَمِنْ خَلْفِهٖ يَحْفَظُوْنَهٗ مِنْ اَمْرِ اللّٰهِ ۗاِنَّ اللّٰهَ لَا يُغَيِّرُ مَا بِقَوْمٍ حَتّٰى يُغَيِّرُوْا مَا بِاَنْفُسِهِمْ ۗ وَاِذَآ اَرَادَ اللّٰهُ بِقَوْمٍ سُوْۤءًا فَلَا مَرَدَّ لَهٗ ۚوَمَا لَهُمْ مِّنْ دُوْنِهٖ مِنْ وَّالٍ

Meaning: *"For him (man) there are (angels) who accompany him in turn from the front and behind him who guard him at the command of Allah. Indeed, Allah does not change the condition of a people until they change what is in themselves. If Allah desires evil for a people, no one can resist it, and there is absolutely no protector for them besides Him."* (QS. Al-Ra'd: 11)

In Al-Azhar's commentary, it is explained that this verse explains the strength and reason that Allah has given to humans, so that humans can act independently and control themselves under the auspices of Allah. Humans were

[29] M. Quraish Shihab, Tafsir Al-misbah: Pesan, Kesan dan Keserasian Al-Qur'an, vol.7 (Jakarta: Lentera Hati, 2002), 23.

[30] Al Husni, Fathurrahman Li Thalibi Ayatil Qur'an, 241.

given reason by God so they are good at choosing between good and bad. In the passage "God does not change the condition of a people until they change what is in themselves" There is human endeavor. Humans must try to change their fate for the better. Apart from that, the efforts made must be accompanied by an attitude of trust.[31] Meanwhile, Muhammad Quraish Shihab explained the meaning of the verse that Allah does not change the condition of a people until they change what is in themselves, namely their mental condition such as changing gratitude into disbelief, obedience into disobedience, faith into associating partners with Allah, and when that happens Allah changes blessings into disasters, guidance into misguidance, happiness into misery, and so on.[32] A person who strives will continue to work hard to achieve a dream. They will continue to strive, using all their abilities and energy to make their dreams or aspirations come true.

4. Analysis of the Law of Attraction in Increasing Motivation for Success

a. Building a Strong Foundation of Trust

Life is a reflection of one's thoughts and beliefs. To change one's life, the first thing we must do is change our thoughts and beliefs.[33] In this case, the law of attraction emphasizes the importance of believing that a positive mindset will ensure that all the efforts we make to achieve abundance and success will definitely be rewarded with good results.[34] As explained in QS. Az-Zalzalah verses 7-8, which reads as follows:

فَمَنْ يَّعْمَلْ مِثْقَا لَ ذَرَّةٍ خَيْرًا يَّرَهٗ(٧) وَمَنْ يَّعْمَلْ مِثْقَا لَ ذَرَّةٍ شَرًّا يَّرَهٗ

[31] Amrullah, Tafsir Al-Azhar Jilid 5, 3741.

[32] Shihab, Tafsir Al-Misbah: Pesan, Kesan dan Keserasian Al-Qur'an, 568.

[33] Ibrahim Elfiky, Terapi Berpikir Positif (Jakarta: PT. Serambi Ilmu Semesta, 2017), 30.

[34] Elfiky, 30.

Meaning: *"So whoever does good deeds as heavy as zarrah, he will surely see (the reward). And whoever does evil as heavy as zarrah, he will surely see (reward)."* (QS. Az-Zalzalah [99]: 7-8)

This verse emphasizes the principle that every action, no matter how small, will have an impact. How many big events, both positive and negative, started from small things.[35] In the context of building a mental foundation for success, this means that every effort, no matter how small, will contribute. Positive thoughts, disciplined actions, and consistent hard work, even if they seem small at first, will accumulate and produce significant results. Conversely, negative thoughts, laziness, and procrastination, even if they seem small, can hinder the achievement of success. Furthermore, we need to convince ourselves and direct our thoughts toward success. Of course, with any effort, we must believe that God will reward our efforts. The extent of a person's success is determined by the extent of their faith. Think of small goals, and you will achieve small results. Think of big goals, and you will achieve big success. Big ideas and big plans are often easier, and certainly not more difficult, than small ideas and small plans.[36]

Strong belief drives the mind to seek ways, means, and means to achieve it. By believing we can succeed, others will believe in us. Doubt, uncertainty, a subconscious desire to fail, and a lack of commitment to succeed are responsible for most failures. Thoughts of doubt lead to failure. The power of the mind is a tremendous force in achieving success. Positive thoughts can generate positive beliefs and produce positive outcomes, thus achieving success.[37]

b. Effort and Prayer

Hope and prayer are strongly linked for humans. However, if hope is not accompanied by prayer and effort, the results will be in vain. Many people pray,

[35] Shihab, Tafsir Al-Misbah: Pesan, Kesan dan Keserasian Al-Qur'an, 456.

[36] David J Schwartz, Berpikir dan Berjiwa Besar (Batam: Binarupa Aksara, 2007), 9.

[37] Nashar Nashar, "MEMBENTUK JIWA INTERPRENEURSHIP (Suatu Kajian dalam Membangun Keyakinan bahwa Ketentuan Allah Sesuai dengan Keyakinan Ummat-Nya)," IQTISHADIA Jurnal Ekonomi & Perbankan Syariah 1, no. 1 (28 November 2014): 114–28, https://doi.org/10.19105/iqtishadia.v1i1.369.

but their prayers are in vain, not heard or answered by Allah SWT. This can occur due to a lack of understanding of the content of their prayers, a lack of attention to prayer etiquette, and a failure to avoid things that can lead to rejected prayers, as well as a rush in praying for quick answers.[38] Changing habits that have been in place for years is certainly not easy, but it's not impossible. If we want to succeed, we must change. Success can start with changing our mindset. If yesterday we were afraid of failure, now we must change our mindset and be willing to take risks, and we must shift our mindset to what happens if we succeed.[39]

The Law of Attraction will help us fulfill any desire we desire. When we desire our prayers to be answered by God, we must devote all our feelings and thoughts to those desires. Before praying, if we still doubt whether our prayer will be answered, we should pause. Calm our hearts, then firmly establish the purpose of our prayer in our hearts. For example, we can say this statement: "O God, with gratitude and joy, I beg You..." and then state our request. Then, focus on the feeling of our prayer being fulfilled.[40]

So that the prayers offered are not in vain, Wahbah Zuhaili in his interpretation explains the conditions for someone who prays, the prayer that is said and the matter or thing that is prayed for. The conditions for people who pray are that they understand that the only one in power is Allah SWT and that all intermediaries are in His hands and subdued by Him, and they pray with sincere intentions and concentration, because Allah does not answer prayers from a careless heart. Apart from that, they stay away from everything that causes prayer to be hindered from all actions that He does not like, and regarding the conditions for the matter or thing being prayed for is to ask for everything that is good according to the Shari'a, and not to ask for things that result in sin or evil.[41]

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[38] Sayyid Quthb, Tafsir Fi Zilalil Qur'an Jilid 1, Terj. As'ad Yasin, et.al (Jakarta: Gema Insani, 2013), 207.

[39] Rauf, Quranic Law of Attraction, 137.

[40] Rauf, 118.

[41] Az-Zuhaili, Tafsir Al-Munir Jilid 1, Terj. Abdul Hayyie Al-Kattani, et.al, 263.

The essence of a servant lies in a life that constantly requires His Lord in living. Prayer is a form of surrender after making efforts to achieve what is desired. Prayer is a form of optimism for a servant, because everything requested can be granted if it is good and involves God. If a desire is not met, it is used as a form of optimism that God has prepared something better. In this case, prayer, effort, and self-change are interconnected and form a mutually reinforcing cycle:

- Prayer as a beginning: Begin with prayer asking for guidance and strength from Allah SWT.
- Effort as action: Prayer is manifested in the form of consistent effort and hard work, accompanied by positive self-change.
- Self-change as a process: The ongoing process of self-change will improve the quality of one's efforts and increase the chances of success.

c. Attract Blessings with Husnuzhan and Gratitude

Positive thinking/having good thoughts is not just an inner/heartfelt act, but must be manifested in concrete actions such as tabayyun/confirmation in a problem, not gossiping is also an implication of positive thinking. In the context of the law of attraction, husnuzhan leads to strong faith and an attitude of husnuzhan towards Allah encourages one to believe that everything that happens is part of His best plan. Allah responds according to the prejudices of His servants, if someone has good thoughts, Allah will give good. Conversely, bad thoughts will bring negative impacts. In the Islamic perspective, husnuzhan is part of a'mal al-qalb (deeds of the heart) that influence the reality of an individual's life. Good thoughts towards Allah strengthen the spiritual connection, as emphasized in the hadith: "I am according to the prejudices of My servants towards Me." Therefore, changing su'uzhan to husnuzhan is an important effort in building inner peace and increasing faith in Allah.[42] After we convince ourselves that we will be successful, then we accompany it with prayer and effort, then we hush with trust in Allah then the law of attraction directs us to be grateful.

Allah SWT tells humans that if they are good at being grateful for the blessings they have been given, Allah will surely increase those blessings, but if

[42] Shihab, Tafsir Al-Misbah: Pesan, Kesan dan Keserasian Al-Qur'an.

humans deny the blessings they have been given, then there will be a reward for that. Quraish Shihab explained that this verse explicitly states that if you are grateful, then Allah will definitely increase your blessings, but when talking about kufr of blessings, there is no confirmation that His punishment will definitely fall. This verse explains that God's punishment is painful. If so, the passage at the end of the verse can be understood as a threat. On the other hand, it is possible to avoid worldly torment for those who praise the blessings of Allah, it could even be a blessing that Allah adds in order to stop disobedience.[43]

In the context of success, gratitude is also crucial. Being grateful for the blessings received, whether large or small, is considered a magnet for attracting more blessings. Gratitude demonstrates recognition of Allah SWT's role as Provider of Sustenance, and this strengthens the spiritual connection that can pave the way for opportunities for success. This aligns with the principle of the law of attraction, where positive thoughts and gratitude attract positive energy and opportunities. Gratitude builds self-confidence and belief in God's help. When someone is grateful for what they have, they tend to be more optimistic and motivated to work hard and strive harder. This belief is a key driver in achieving success, as it reduces the fear of failure and increases resilience in the face of challenges.[44]

Here's how to cultivate gratitude in your heart when praying: The first step to having your prayers answered is to strengthen your faith. Faith that God will surely grant all your wishes. Believing that your wishes will be granted isn't enough to achieve happiness in life. Our faith can sometimes fluctuate. Our faith must be stable, allowing us to feel that what we desire has been granted by God. It's as if we see, hear, and feel our prayers being answered, and then we should be grateful. This is called self-affirmation. To strengthen our affirmations, we need

[43] Shihab, 723.

[44] Nasrullah, Rahasia Magnet Rezeki (Jakarta: PT. Elex Media Komputindo, 2016), 53.

to embrace them. This means saying them aloud or writing them down. For example, saying, "I am grateful to have a lot of money and a life of abundance."

From the explanation above, it can be seen that the law of attraction as a tool to increase motivation towards success is in line with the principles of the Qur'an. Building a strong foundation of trust, combining effort and prayer, and attracting blessings through husnuzhan and gratitude are key pillars that are interconnected and demonstrate the effectiveness of the law of attraction in the spiritual context of Islam. These three elements, as reflected in various verses in the Qur'an, are not only strategies for achieving worldly success, but also reflect the spiritual path to blessings and the pleasure of Allah SWT, which ultimately leads to the main goal of life: happiness. Thus, the interpretation of the law of attraction in the Qur'an is an effective strategy to increase motivation and direct someone towards meaningful success, namely a happy life.

CONCLUSION

Based on a study of all the terms in the Qur'an that refer to the meaning of the law of attraction, it can be seen that the term law of attraction in the Qur'an refers to three terms: taskhir (submission to nature), zhan (prejudice), and jaza' (reward). In the process of the law of attraction, it turns out to be in line with what is taught in Islam, namely asking (prayer), believing (belief), receiving (gratitude) and effort (ikhtiar). Thus, the application of the law of attraction in achieving success is in line with what is in the Qur'an, where success is achieved through a combination of belief, prayer, effort, husnuzhan, tawakal, and gratitude, all centered on a strong relationship with Allah SWT. Therefore, the interpretation and application of the law of attraction in the Qur'an is an effective strategy to increase motivation and direct someone towards meaningful success, namely a happy life.

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